



Johannesburg South Africa, 21 September 2009

Guitar Hero: World Tour National SA Championships @ rAge 2009

The hottest competition in Jo'burg

Samsung will be hosting the World Cyber Games Guitar Hero: World Tour National SA Championships on Saturday, 3 October 2009 at rAge 2009. Players will do a 1 vs 1 battle in Guitar Hero: World Tour on Xbox 360 for a chance to compete against the winners from 72 other countries in the 6th annual World Cyber Games Grand Finals taking place in Chengdu, China from 11-15 November 2009. The SA winner from rAge 2009 will be flown to China to compete in the WCG Grand Finals.

rAge 2009 opens its doors on Friday 2 October 2009 at the Coca-Cola Dome in Northgate for a bumper packed weekend, filled to the brim with cutting-edge equipment, accessories and gadgets and a host of lifestyle entertainment products. It is therefore no surprise that Guitar Hero: World Tour, one of the hottest games in the market will feature at rAge 2009 during the World Cyber Games Guitar Hero: World Tour National SA Championships. To register for the championship please visit <http://gaming.do.co.za/competition/wcg2009>.

Guitar Hero smashed onto the scene in 2005, taking the gaming industry by storm and giving players the unique opportunity to use a guitar-shaped peripheral to simulate the playing of a lead, bass and rhythm guitar. The game play was quite ingenious, tapping into every person's deep seated admiration for the music industry, especially the rock band genre. It effectively provided a means of living the dream and inadvertently awakened a new-found appreciation for music in the process. The game play involves coloured notes that scroll down the screen that needs to be matched with the fret buttons on the controller, strumming the controller in time to the music in order to score points, to keep the virtual audience enraptured.

Various titles have been added to the Guitar Hero brand, the latest being Guitar Hero World Tour, released in October 2008. Developed by Neversoft and published by RedOctane and Activision, it hails as the fourth addition to the Guitar Hero stable of games.

Guitar Hero World Tour still features the guitar aspect of the game, but now includes drum and microphone controllers for percussion and vocal parts. It adds an entire new level of 'fun' to the game and allows for more participants to partake in the action.

Dates:	2-4 October 2009
Time:	Friday: 10h00-18h00 Saturday: 09h00-18h00 Sunday: 10h00-16h00
Day ticket	R50 per person
Weekend Ticket	R80 per person
Family Pass Ticket	R160 (two adults and two children)
Kids under 6	Free
NAG LAN	Sold Out

For more information visit www.rAgeexpo.co.za, contact 011 704 2679 or visit the official rAge 2009 forums here: <http://forums.tidemia.co.za/nag/>

Meaning of World Cyber Games

1. a global tournament in which sport is conducted within the medium of cyberspace, also known as e-sports.
2. a rapidly growing international olympics in which nearly one million players complete against one another for the title of world champion in separate events.
3. a gaming industry conference drawing industry leaders and technology experts as speakers and attendees to share ideas about the present and future of e-sports and their cultural relevance to society.
4. a worldwide youth festival inaugurated in 2000 and held annually.
5. the only single e-sports event organizing competition from six continents.
6. the largest cyber-gaming event serving what is becoming the largest sports market in the world.

www.worldcybergames.com

About Tide Media

Tide Media is a South African based company, whose primary focus is publishing NAG Magazine, SA Computer Magazine (SACM) and organizing and running the annual rAge Expo. Through various initiatives, Tide Media has been instrumental in growing the computing and entertainment technology industry in South Africa with the magazines, retailers and in particular, the rAge Expo.

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Issued by: Teresa Settas Communications | Deidre Beylis | (011) 894 2767

On behalf of: Jacqui Jacobs | Tide Media Marketing and Promotions Manager

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