



Johannesburg South Africa, 27 July 2009

Mind Blowing NAG LAN @ rAge

Gaming fanatics will be screaming for more!

The annual rAge expo will again be incorporating a wired melting pot of mind-blowing gaming in the form of a 53-hour NAG LAN @ rAge, proudly sponsored by Powerplay, D-Link, Intel and NAG Magazine. rAge is unequivocally dubbed as South Africa's biggest consumer gaming and technology expo and will be taking place from 2 – 4 October 2009 at the Coca-Cola Dome in Northgate.

Bookings for the NAG LAN open on Saturday, 1 August 2009 at Computicket at a cost of R250 per person for the entire weekend – tickets are limited so hotfoot it to Computicket and book your seat at South Africa's biggest gaming LAN. A LAN ticket will grant the bearer access to the entire rAge expo in addition to exclusive access to the LAN area. LAN tickets will not be sold at the doors and are only available from Computicket.

The NAG LAN @ rAge is the biggest gaming LAN in South Africa, with 1 800 gamers connected to the same network for a weekend of dedicated gaming. Professional teams from AGASA and Telkom have already staked their claim and are sure to up the stakes this year. Gaming veterans VC (Vaalhooligan Crew) will logistically run the NAG LAN and will be backed by Intel providing the processing power to run all the servers that the gamers will be playing on. D-Link is the undeniable backbone behind the NAG LAN and will lend its expertise to the assembly and provision of the entire network.

Gaming as we know it today, owes its origins to IBM who gave the world its biggest gift in 1981 when the first Personal Computer flickered to life. It set the wheels in motion for the biggest technological advancement the world has ever seen, and is showing no signs of slowing down with incredible inventions such as teragig hard drives and blue ray still setting the market on fire.

We have come a helluva long way from the very first rudimentary games such as Donkey Kong and pac-man, the unintentional seeds that sparked the evolution of PC gaming to create... *The Gamer*.

Today the serious gamer lives in a world of anonymity, where identities and appearances can be switched in a blink, where fantastic imagery and art come to life on screen, and where the fastest finger and quickest mind reigns supreme. Your physical manifestation has no bearing on your identity in the pixel world - you can quite literally re-invent yourself and have a blast while you're at it!

To see 1,800 hardcore gamers in action, make sure you're at the rAge Expo. Visitors to rAge can also indulge in a selection of the latest in PC and console gaming, computer hardware and software, gaming peripherals, digital lifestyle gear, local game development studios, gaming apparel and accessories, media and creative arts colleges, comics, anime, figurines, trading cards, the latest tech gear, movies, music and much more. So bring lots of cash!

Dates:	2-4 October 2009
Time:	Friday: 10h00-18h00 Saturday: 09h00-18h00 Sunday: 10h00-16h00
Day ticket	R50 per person
Weekend Ticket	R80 per person
Family Pass Ticket	R160 (two adults and two children)
Kids under 6	Free
NAG LAN ticket	R250 per person for the whole weekend & free access to the Expo

For more information please visit www.rAgeexpo.co.za, contact 011 704 2679 or visit the official rAge 2009 forums here: <http://forums.tidemedias.co.za/nag/>

About Tide Media

Tide Media is a South African based company, whose primary focus is publishing NAG Magazine, SA Computer Magazine (SACM) and organizing and running the annual rAge Expo. Through various initiatives, Tide Media has been instrumental in growing the computing and entertainment technology industry in South Africa with the magazines, retailers and in particular, the rAge Expo.

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