

Johannesburg South Africa, 6 July 2010

SOUTH AFRICA'S GAMING EXPO OF THE DECADE

The colossal rAge expo is set to blow the roof off the Coca-Cola Dome in 2010, and without a vuvuzela in sight. This beast of interactive entertainment is set to pull the largest crowds in all its eight years of existence: an expected 20,000+ attendees will be at rAge to experience firsthand the latest games and gadgets on show at Africa's biggest gaming and entertainment technology expo.

The annual event, that has never disappointed the thousands of ardent gamers and exhibitors in all its previous years, has become synonymous with the hottest games, all the cutting-edge technology and gadgets as well as popular subculture favourites like anime and the NAG LAN. Officially, the biggest gaming LAN in South Africa, the NAG LAN @ rAge is an adrenalin spiked 53-hour BYOC (Bring Your Own Computer) LAN which promises to be an earth shattering weekend of pure gaming nirvana: be sure to get your NAG LAN tickets from Computicket as of 1 August 2010. Do you hear the distant sounds of tapping on keyboards and clicking of mice that signify gaming heaven...? Other highlights of rAge will include exclusive presentations by international game developers, massive product launches and playable preview code of unreleased games due out for the festive season.

Exhibitors have enjoyed annual attendance growth and will continue to capitalise on the enormous spending power of the technology and gaming consumer. Prospective exhibitors are still able to secure their space at this not-to-be-missed event that dominates the South African gaming industry's calendar.

From families to casual and hardcore gamers, technophobes that need to learn a thing or two and the techno-geeks to teach them; all will be at rAge 2010, the gargantuan gaming event of the decade.

Dates: 1-3 October 2010
Show Times: Friday: 10:00 – 18:00 | Saturday: 09:00 – 18:00 | Sunday: 10:00 – 16:00
Venue: Coca Cola Dome, Johannesburg
Admission: Day ticket: R50.00 | Weekend ticket: R80.00 | Family ticket: R150.00 | Children under 6: FREE
(Tickets only available at the door)

For more information visit www.rageexpo.co.za

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